

# Social and Behavioral Sciences at UND for the 21st Century



Strategy Sessions Facilitated by:  
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# Today's Process

- A few words about thinking strategically
- Identifying our existing building blocks - some points of departure
- Aspirational goals/objectives - what would happen if we hit full stride, doing research with substantial impact
- Steps that need to be taken to achieve our goals – actions, investments, etc.
- Setting priorities



# Keys to a Successful Strategy

- ✓ Innovate with foresight
- ✓ Align with trends/driving forces that work in your favor
- ✓ Seize momentum to build on what is already working
- ✓ Focus but not so much to sacrifice resiliency
- ✓ Leverage and deploy resources effectively (internal and external)
- ✓ Create opportunities for working together with others (internal and external)
- ✓ Tell a compelling story that commits people (inside and outside the organization) to the possibilities



# Research Infrastructure

- Facilities
  - laboratories, studios, clinics
- Services
  - libraries, computing services, grants management systems, research safety and subject protection organizations, and secretarial services

Needed to produce novel and influential scholarly output (e.g., publications, exhibits, performances)



From *Can You Say What Your Strategy Is?* David J. Collis and Michael G Rukstad.  
Harvard Business Review • April 2008

# What makes UND uniquely qualified to conduct research in the social and behavioral sciences ?

- What are the reasons that someone should come to UND for research in the Social and Behavioral Sciences ? What is UND's value proposition in niche areas of strength?



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- What unique combination of assets, resources and capabilities now exist that allow UND to deliver on that value proposition? (facilities, people, partnerships, etc)



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# Defining Actionable Strategic Objectives & Impact

Imagine for a moment that UND Research has accomplished all that it set out to do in the next 10 years. What big scientific and social or behavioral challenges is UND engaged in as a research institution? What are the most important, measurable outcomes or benefits that have resulted because of that success. What transformative work is underway?

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# BREAKOUT SESSIONS

## Action Steps Needed to Achieve Our Goals and Objectives

Breakout Topic	Basic and Translational Research
Facilities and Equipment	
Mechanisms for Collaboration	
Faculty development and recruitment	
Financial resources	
Institutional structures & governance	