

Creative and Scholarly Work in the Arts and Humanities for the 21st Century



Strategy Sessions Facilitated by:
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Today's Process

- A few words about thinking strategically
- Guiding principles
- Aspirational goals/objectives - what would happen if we hit full stride, doing research with substantial impact
- Steps that need to be taken to achieve our goals – actions, investments, etc.
- Setting priorities



Keys to a Successful Strategy

- ✓ Innovate with foresight
- ✓ Align with trends/driving forces that work in your favor
- ✓ Seize momentum to build on what is already working
- ✓ Focus but not so much to sacrifice resiliency
- ✓ Leverage and deploy resources effectively (internal and external)
- ✓ Create opportunities for working together with others (internal and external)
- ✓ Tell a compelling story that commits people (inside and outside the organization) to the possibilities



Infrastructure

- Facilities
 - laboratories, studios, clinics
- Services
 - libraries, computing services, grants management systems, research safety and subject protection organizations, and secretarial services

Needed to produce novel and influential scholarly output (e.g., publications, exhibits, performances)



From *Can You Say What Your Strategy Is?* David J. Collis and Michael G Rukstad.
Harvard Business Review • April 2008

Defining Actionable Strategic Objectives & Impact

Imagine for a moment that UND has accomplished all that it set out to do in the next 10 years. What kind of work in the arts and humanities is UND engaged in as an institution? What are the most important, measurable outcomes or benefits that have resulted because of that success. What transformative work is underway?

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What makes UND uniquely qualified to conduct creative and scholarly work?

- What are the reasons that someone should come to UND for creative and scholarly work in the arts and humanities? What is UND's value proposition in niche areas of strength?





- What unique combination of assets, resources and capabilities now exist that allow UND to deliver on that value proposition? (facilities, people, partnerships, etc)







BREAKOUT SESSIONS

Action Steps Needed to Achieve Our Goals and Objectives

Breakout Topic	Basic and Translational Research
Facilities and Equipment	
Collaboration	
Faculty development and recruitment	
Financial resources	
Institutional structures & governance	